Product Research

By betty

Razor A Kick Scooter

Price Range: 27.99-45.00



Product Specs:

- Demand factors:
 - Kids want scooters
 - Razor scooters are popular
- Supply factors:
 - Cheap labor from China
 - Cheap materials
- Elasticity:
 - This is an elastic product: if the price increases, people will buy other brands.

Toyota corolla

Product Specs:

Price Range: \$16,950-17,550



Demand factors

.people want cars

.makes life easier

Supply factors

.required more energy

Elasticity

.elastic product because if this car is expansive people will buy another car

LG nexuses

Price Range: \$275-460



Product Specs:

Demand factors

.not that much expensive

.more people want

supply factor

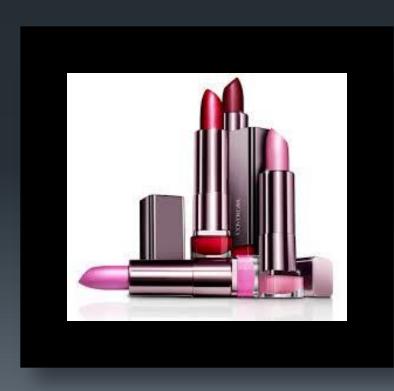
.network required

Elasticity

.if the price increase people will buy another brand

Cover girl lip gloss

Price Range:\$4.50-10.00



Product Specs

Demand factor

.girls want it

.not that much

expansive

Supply factor

easy to make

Elasticity

.you buy it no matter waht

Product Specs

Beats

Price Range:\$130.00-700.00



Demand factor

.listen good music

.people want it

Supply factors

.easy to make

Elasticity

.people buy another

headphones when

this is expensive

IPhone 6 plus

Price Range: \$299.00-714.00



Product Specs

Demand factors

.expansive

.many people want it

Supply factors

not easy to make

Elasticity

buy it no matter what

Product Specs

Nike air max

Price Range: \$70.00-120.00



Demand factor

.good for sport

.many girls want it

Supply factor

.easy to make

Elasticity

.buy another brand I f

it is expansive

Product Specs

Laptop apple

Price Range:\$900.00-1,200.00



Demand factor

.most wanted

.expansive

Supply factor

not easy to make

Elasticity

.they will buy another laptop if this is expancive

Wedding dress

Price Range: \$250.00-450.00



Product Specs

Demand factor

.girls need it

.need it for a wedding

Supply factor

.not easy to make

Elasticity

.buy it no matter what