



Product Research

By betty

Razor A Kick Scooter

Price Range: 27.99-45.00



Product Specs:

- Demand factors:
 - Kids want scooters
 - Razor scooters are popular
- Supply factors:
 - Cheap labor from China
 - Cheap materials
- Elasticity:
 - This is an elastic product: if the price increases, people will buy other brands.

Toyota corolla

Price Range:\$16,950-17,550



Product Specs:

Demand factors

- .people want cars
- .makes life easier

Supply factors

- .required more energy

Elasticity

- .elastic product because if this car is expensive people will buy another car

LG nexuses

Price Range:\$275-460



Product Specs:

Demand factors

- .not that much expensive
- .more people want

supply factor

- .network required

Elasticity

- .if the price increase
people will buy another
brand

Cover girl lip gloss

Price Range:\$4.50-10.00



Product Specs

Demand factor

- .girls want it
- .not that much expansive

Supply factor

easy to make

Elasticity

- .you buy it no matter waht

Beats

Price Range:\$130.00-700.00



Product Specs

Demand factor

- .listen good music
- .people want it

Supply factors

- .easy to make

Elasticity

- .people buy another headphones when this is expensive

iPhone 6 plus

Price Range:\$299.00-714.00



Product Specs

Demand factors

- .expansive

- .many people want it

Supply factors

- not easy to make

Elasticity

- buy it no matter what

Nike air max

Price Range:\$70.00-120.00



Product Specs

Demand factor

- .good for sport
- .many girls want it

Supply factor

- .easy to make

Elasticity

- .buy another brand I f it is expansive

Laptop apple

Price Range:\$900.00-
1,200.00



Product Specs

Demand factor

- .most wanted
- .expansive

Supply factor

not easy to make

Elasticity

.they will buy another laptop if this is expansive

Wedding dress

Price Range:\$250.00-450.00



Product Specs

Demand factor

- .girls need it
- .need it for a wedding

Supply factor

- .not easy to make

Elasticity

- .buy it no matter what